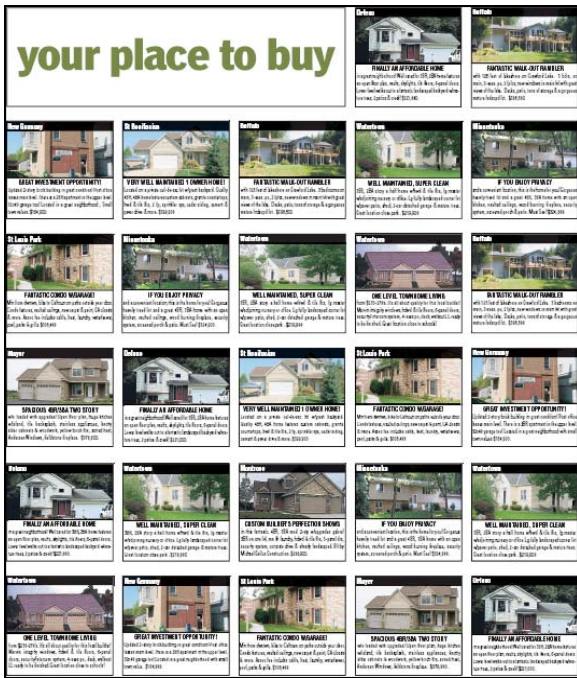


Vita.mn print your place to buy banner



PRODUCT HIGHLIGHTS

- Distributed every Thursday
- Special *your place to buy* banner makes your listings and properties stand out
- Free rack distribution of 50,000 copies placed strategically in the downtowns, uptown and near metro area campuses
- Bright 4-color upgraded paper stock in easy-to-read format

CLASSIFIED LINE RATES

- Pick-up: \$1.50 per line
 - New ad: \$3.00 per line
 - Color: \$0.15 per line
- Color available for display ads only*

PICTURE AD RATES

- 52x: \$15 per unit
- 26x: \$20 per unit
- 13x: \$30 per unit
- 1x: \$40 per unit

Picture Classified rates include color

DEADLINES

- Liner ads: Tues., noon
- Display ads:
 - 1 proof: Mon., 5 p.m.
 - Final/no proof: Tues., noon
 - Final changes: Wed., noon

To advertise in vita.mn in print, call your Star Tribune representative or 612-673-7357.