

# Vita.mn print *your place* banner newly constructed townhomes/condos/lofts

## PRODUCT HIGHLIGHTS

- Distributed every Thursday
- Special *your place* banner make your listings and properties stand out
- Free rack distribution of 50,000 copies placed strategically in the downtowns, uptown and near metro area campuses
- Bright 4-color upgraded paper stock in easy-to-read format

## CLASSIFIED LINE RATES

- Pick-up: \$1.50 per line
  - New ad: \$3.00 per line
  - Color: \$0.15 per line
- Color available for display ads only*

## PICK-UP RATES

- 2.23" x 3.25" (1 unit): \$150.15
- 2.23" x 6.5" (2 units vert.): \$300.30
- 4.55" x 3.25" (2 units horiz.): \$300.30
- 4.55" x 6.5" (4 units): \$600.60
- 4.55" x 9.75" (6 units vert.): \$900.90
- 6.86" x 6.5" (6 units horiz.): \$900.90
- 9.18" x 9.75" (12 units 4x3): \$1801.80

*Rates include color*

## DEADLINES

- Liner ads: Tues., noon
- Display ads:
  - 1 proof: Mon., 5 p.m.
  - Final/no proof: Tues., noon
  - Final changes: Wed., noon

To advertise in vita.mn in print, call your Star Tribune representative or 612-673-7357.