

Real Estate SPOTLIGHT

Get homebuyers to move on your property with 4-color picture ads in *Sunday Homes*.

GOT A HOME FOR SALE? PICTURE IT AS GOOD AS SOLD!

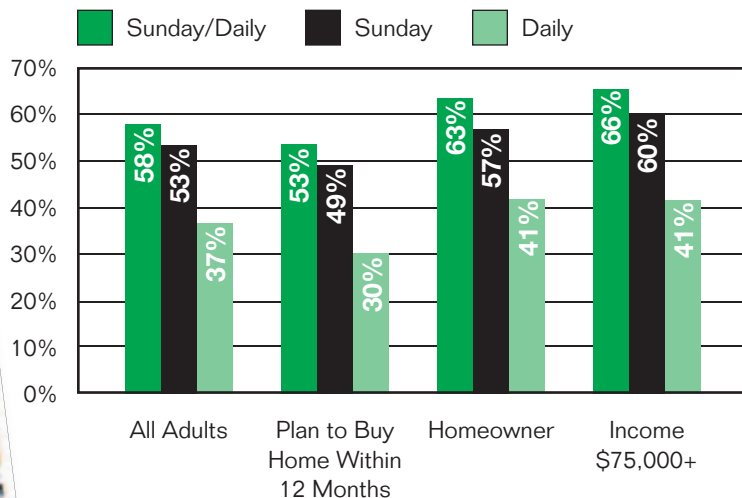
A picture really is worth a thousand words. Discover the awesome selling power of Star Tribune *Real Estate Spotlight* ads. Featuring full-color photos strategically positioned in *Sunday Homes*, spotlight ads assure your listing will receive maximum visibility. And with 55% of first-time homebuyers using the Star Tribune and 9 out of 10 taking action*, there's no doubt you made the right move.



MASS
TARGETED
NICHE
SOLUTIONS

STAR TRIBUNE PROVIDES EXCELLENT REACH TO ALL ADULTS AND KEY SEGMENTS

Average Reach per Issue



Source: 2006 (R1) Scarborough Research Corporation, Minneapolis/St. Paul CBSA.

TWIN CITIES ADULTS RANK NEWSPAPER AS THE MOST USEFUL RESOURCE WHEN LOOKING TO BUY A NEW HOME.*

*Source: 2005 Belden Consumer Behavior Study, Minneapolis/St. Paul MSA.

Real Estate SPOTLIGHT

PRIME PROPERTY



Minnetonka \$845,000

Tom Straub
952-412-3040
Royal Real Estate

1+ ACRE - PRIVATE
Entertain in style. 2 kitchens, inground pool, huge yard! 3500 sqft, 4BR, 3BA, 2 car garage, amusement rm, gas fireplace, 50' x 20' deck, walkout to pool & backyard. Hopkins school dist. Reduced! Motivated Seller!

CLOSE THE DEAL IN A SNAP!

REAL ESTATE SPOTLIGHT ADS

Make an impression that homebuyers will move on. Highlight your top or prime properties/listings with 4-color picture ads in the wide-reaching, highly-read Sunday Star Tribune newspaper.

FEATURES

- Program easily packaged with the Star Tribune Sunday *Open House Directory*
- 2 ad sizes available – standard picture ad or prime property picture ad
- 4-color ads that stand out
- No commitment required for participation
- Frequency pricing is available
- Limited space available

RATES

- Standard Units: \$79
- Prime Property: \$169
(Must be listed at \$500,000 to qualify)
- All pricing includes 4-color

DEADLINES

- Wednesdays at noon

AD ORDERING

- E-mail photos to pixclass@startribune.com
- Fax order to 612-673-4244



STANDARD UNIT



Shakopee

5 CAR GAR & 37X28 SHOP!
On 2.5 Ac lot, 4 br up, 4 ba, 3,000 + sqft.
Fam rm w/wet bar & 2 laundry's.
\$569,900. Great for hobbyists! T. DuBois
952-829-3880. RE/MAX Results

**PUBLISHED EVERY SUNDAY IN
THE HOMES SECTION.**

ADVERTISE TODAY BY CALLING YOUR STAR TRIBUNE REPRESENTATIVE OR **612-673-7357**.

StarTribune
MINNEAPOLIS • ST. PAUL