Thursday Homes

Front cover or back cover full color ads in Thursday *Homes* may be geographically targeted to reach home buyers and sellers in your ideal neighborhoods at a great value. Black and white ads that run on the inside pages are distributed to the entire metro area.

North East Zone: 95,973 subscribers

Andover, Anoka, Arden Hills, Blaine, Brooklyn Center, Brooklyn Park, Champlin, Circle Pines, Columbia Heights, Coon Rapids, Cottage Grove, Crystal, Dayton, Elk River, Maplewood, Mendota Heights, Moundsview, New Brighton, New Hope, Roseville, Shoreview, South St. Paul, Spring Lake Park, St. Paul, West St. Paul, White Bear Lake, Woodbury and others

North West Zone: 65,014 subscribers

Albertville, Corcoran, Delano, Golden Valley, Independence, Loretto, Maple Plain, Minneapolis, North Minneapolis, Northeast Minneapolis, Osseo, Plymouth, Robbinsdale, Rogers, St. Anthony, St. Michael and others

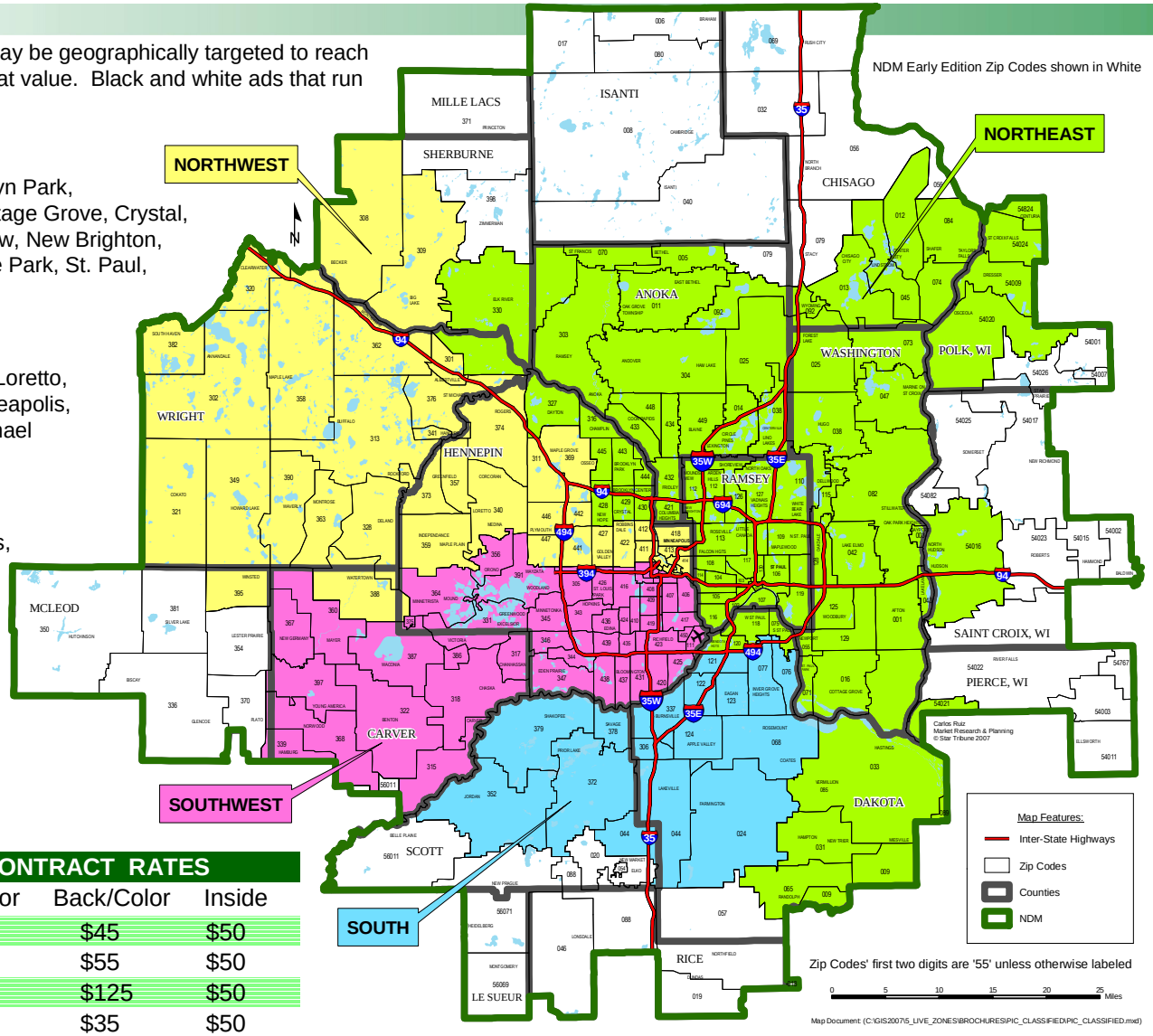
South West Zone: 112,384 subscribers

Bloomington, Chaska, Eden Prairie, Edina, Excelsior, Hopkins, Lake Minnetonka area, Long Lake, Minnetonka, Mound, Orono, Richfield, South Minneapolis, Spring Park, St. Louis Park, Wayzata and others

South Zone: 36,974 subscribers

Apple Valley, Burnsville, Eagan, Farmington, Inver Grove Heights, Lakeville, Prior Lake, Rosemount, Savage, Shakopee and others

Source: ABC Audit '06



PRICING

Prices indicated are a per unit cost. A unit is 1.824" wide by 1.740" deep.

Non-Contract rates additional $10 per unit. Inside B&W units, includes all 4 zones priced at $50.

ZONE	CONTRACT RATES		
	Front/Color	Back/Color	Inside
North East	$50	$45	$50
North West	$60	$55	$50
South West	$130	$125	$50
South	$40	$35	$50

ADVERTISE TODAY BY CALLING YOUR
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